

Dear Fellow Business Associates:

The Abilene Board of REALTORS® will be distributing copies of the Home Buyer's & Seller's Guide for the Abilene area. This publication will also be made available to the members of our Association. It is targeted to homeowners in the area that are newcomers as well as local home buyers and sellers. It contains important information about Abilene and the surrounding communities along with editorials of interest. It is a valued guide and will be referred to frequently over a long period of time.

We have chosen Magnum Publications, LLC to produce this publication. Established in 1983 and based in Columbia, South Carolina, they have built a national reputation for providing quality publications such as the Home Buyer's & Seller's Guide.

This program assures all sponsors a controlled distribution of a useful publication with a high retention value. We believe that your participation will provide an excellent return on your advertising investment by introducing your business to the new homeowners before they establish other loyalties. Limited advertising space is available and is provided on a first come, first served basis. Additionally, this guide will have a web version of the publication linked to our Association's website.

Your investment is an excellent opportunity to network with other businesses and to capture new business in Abilene and the surrounding area.

Sincerely,

Kiddy Boswell

Kiddy Boswell
Association Executive
Abilene Board of REALTORS®